



High Quality

Low Cost

Shorter Development Cycles

Outsourced Product Development

PMAM has a strong background in helping clients take mission critical products with very dynamic requirements, to market in a compressed time frame.

- From a small internet marketing company who needed to take their new product from wireframes to Beta in less than 3 months in order to beat their competitors.
- To a fortune 2000 company who wanted to launch a new product leveraging existing legacy infrastructure and coordinating the work of different teams from different location.

A Product Company

PMAM has extensive expertise in providing offshore Product maintenance and support services to large product companies. Being a product company ourselves and having a portfolio of products across Customer Relationship Management, Project Management and Human Resource Management we understand the specific needs that product companies have.

Partner then a Vendor

Our relationship with our customers is more of a PARTNER then a vendor and we take this commitment of ours very seriously. As a part of our commitment we not just provide software development and maintenance services to our clients but also assist our clients in analyzing the competition and to be a step ahead of the rest. PMAM's outsourced product Development Offerings includes:

- Product Engineering (Product Development)
- Product Testing
- Product Maintenance & Support

Product Engineering

Product Engineering is a complete process of bringing a new product to market and involves right from concept to launch. The main challenge faced by ISVs is to increase the value of the product for its customers. PMAM offers services in all stages of new Product Development from Conceptualization to Commercialization.



PMAM provides complete Product Engineering Services ranging from New Product Development and Product Enhancement to Re-Engineering, Maintenance and Support. By leveraging our experience in working on many product releases, we bring products to market faster, with better quality and reduced R&D costs.

PMAM's complete Product Engineering offerings include:

- New Product Development
- Product Enhancement
- Product Re-Engineering
- Product Globalization

Product Architecture:

Product architecture should be flexible and robust to withstand large amount of customizations over a period of time. Design patterns exist which brings about this high degree of customization required from a product into its architecture. PMAM has specific architectural expertise that can enable product companies build or refactor their architecture to make the product highly scalable.

Product Testing

PMAM provides skilled resources who know the business of software testing, use evolved test methodologies and processes and provide test measured code and requirement coverage thereby providing our customers increased productivity gains via scientific measurement / analysis techniques

PMAM has experience in testing software products of various technologies and domains. A tailored testing team with extensive exposure in testing services will be dedicated to all your testing requirements. In addition, PMAM can assist in recommending the right testing methodology depending upon the product domain and technology used. By using various testing methodologies, we help in increasing the precision of code written, compatibility of the software product with different platforms and other existing functionalities.

Complete Code Coverage:

For a product company it is very essential to build the application right the first time and hence processes should be front loaded rather than rely on detection of problems later in the life cycle. Study show that problems detected in testing phase are over 100 times costlier to fix than those detected at the design/development phase of the application.

We partner with our clients in order to ensure that automated unit test cases are build in the development cycle which not only provides a comprehensive test coverage to the application and detect errors earlier in the development lifecycle but also enables them to keep a check on enhancements which could potentially disrupt the functioning of other working modules.



Product Maintenance & Support

PMAM offers a wide range of Product Support services, to enable ISVs to focus on customer satisfaction, while reducing the cost of support and making it more widely available. Support can become a competitive strength for an ISV by outsourcing it to a partner like PMAM. We also work as an extension of a product company's support.

Our support services will ensure that Rapid Issue resolution requests are handled faster. Our team periodically reviews the status of bugs, change requests and issues reported by the ISV's customers; assigns and prioritizes them using tracking and bug management systems.

Product support is normally performed on a long-term engagement basis where PMAM takes responsibility of understanding the support requirements and training support engineers appropriately. PMAM typically begins with supporting the ISV's customer support department and eventually takes full responsibility for a new rollout and set of clients.

Rapid Issue Resolution

PMAM understands that in order to build the confidence of the customer on the product it is essential to provide 24X7 customer support and cater to production issues with highest priority.

PMAM has a defect tracking system which helps systematically manage and delegate issues to the team and provide reports to analyze defects, identify root cause and work on corrective actions.

Robust Configuration Management Strategy

Change is an inevitable part of any software development life cycle and more so for products. An adequate Software Configuration Management (SCM) can help even the largest, most complex project teams manage change, so they can deliver higher quality products faster.

PMAM has over the years mastered the SCM principles and practices and help our clients implement best practices of SCM to effectively, manage configurations and baselines, maintain code repositories and manage multiple releases.

Migration and Conversion

PMAM has specialized expertise in migrating legacy applications to newer technologies. To some of our clients we provide services exclusively on migrating existing applications and data to their products.



Client Speaks

“We have been working with PMAM for a little over 30 months now and it has been a great experience. We have taken our legacy product and maintaining it as well as working with the team at PMAM to maintain & create our new Next Gen – Next generation of browser based software. Our first product rolled out in July 2009 in the old format and Nov 2009 in the next Gen format. It has been a delightful experience. Thank you all for working with us and creating a new and exciting product for our Market Place.”

Alma Sudderth (CEO), Sure Quest Inc.

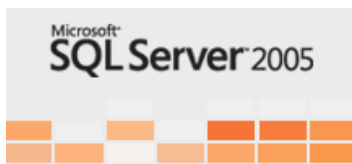
Company Background

PMAM Corporation, incorporated in the State of Texas in 1999, is a software development company located in Irving, Texas with project management and development offices throughout the U.S. PMAM provides customized software solutions for false alarm, project, sales, and human resource management to private and public sector clients worldwide. PMAM currently provides turnkey Burglar Alarm Administration Services to over 30 major cities in United States of America. www.pmam.com

The Right Commitment

- CMMi Level 3 Certification
- Microsoft “Sequel 2005 Front Runner Status”
- Microsoft Gold Certified Partner
- Microsoft ISV (Independent System Vendor)
- Microsoft Custom Development Solutions Competency Certification

PMAM has launched a series of SaaS enabled hosted and managed enterprise products which include **PMAM CRM – Customer Relationship Management**, **PMAM HCM – Human Capital Management**, **PMAM Smart Select – Recruitment and Staffing Solution**.



Information Worker Solutions
Learning Solutions
Custom Development Solutions

USA Office

Dallas

PMAM CORPORATION
105 Decker Ct.
Suite 675, Irving 75062
PHONE: +1-972-831-7400
Email: sales@PMAM.com

Houston

PMAM CORPORATION
4615 SW Freeway, STE 801
Houston, Texas 77027

UK Office

PMAM Corporation UK Limited
9, Devonshire Square
London EC2M 4YF
United Kingdom
PHONE: +44-203-178-6866
Email: SenthilG@PMAM.com